

Critical thinking among Poles

Published in Business Centre Club, 10.10.2025

<https://www.bcc.org.pl/myslenie-krytyczne-polskow/>

Contemporary business faces challenges that cannot be solved by technology alone. In an era of information overload, dynamic change, and the growing role of artificial intelligence, it is cognitive skills—such as our own critical thinking and that of our employees—that are becoming the key differentiator for leaders and teams.

We invite your company to participate in Poland's first nationwide critical thinking skills survey, organized as part of Adult Learning Days >> in cooperation with BizYou and the Polish Chamber of Training Companies. Together with Rzeczpospolita, the rp.pl portal, and the Warsaw School of Economics (SGH), we support this initiative and encourage you to participate with your employees.

Why is it worth involving your team?

- You will familiarize yourself and your team with the 360° development survey >>, which is used by 85% of Fortune 500 companies as one of the best sources of self-reflection and development.
- Each participant will receive a personal 360° report showing how their competencies are perceived by colleagues, partners, customers – and by the participant themselves.
- This is a unique opportunity to diagnose and develop key competencies for making the right decisions, communicating effectively, and building a competitive advantage.
- You will invest time in consistency and feedback exchange within the team in a safe manner, but you will not pay a penny.
- The final report from the study will be a valuable source of knowledge for the business community in Poland.

The survey was developed in collaboration with Prof. Tadeusz Gadacz, author of textbooks on critical thinking, philosopher, and ethicist. Participation is not only an investment in employee development, but also a contribution to building a modern, responsible business culture. Participation in the study requires investing time in encouraging participation, inviting participants and their respondents, and completing questionnaires. However, you do not incur any financial costs for participation, conducting the study, or accessing individual reports.

We encourage you to register your company's participation today and promote the development of future competencies.

More information and application form >>

Nationwide Critical Thinking Competence Survey

<https://bizyou.pl/myslenie-krytyczne-polakow-2025-zglos-sie-do-badania-360-st/>

Join the first critical thinking survey in Poland!

We are pleased to announce the launch of Poland's first nationwide critical thinking skills assessment. This event is organized as part of Adult Learning Days and is aimed at anyone who wants to learn more about and develop one of the most important skills of the future.

Why is critical thinking so important?

Why is critical thinking so important? In an age of rapid technological development, social media, and artificial intelligence, we are bombarded with hundreds or even thousands of pieces of information every day. Without critical thinking skills, it is difficult to distinguish facts from opinions, manipulation, or misinformation. It is the ability to ask the right questions, analyze arguments, assess the credibility of sources, and draw logical conclusions that allows us to make informed decisions—both in our personal and professional lives.

High-quality communication—based on precision, respect for facts, and the ability to engage in factual discussion—is essential in the future world of work, regardless of industry. Counteracting fake news, spreading reliable knowledge, and the ability to verify information are skills whose importance is constantly growing. Critical thinking not only helps us navigate a complex digital world, but also builds our resistance to manipulation and strengthens our social responsibility.

At a time when technology is automating many processes and tasks, it is human cognitive skills – such as critical thinking – that determine the success of individuals and organizations. By developing this skill, we are investing in our future, regardless of the direction the world takes.

What does the test involve?

Our test was developed in collaboration with Prof. Tadeusz Gadacz, a renowned author of textbooks on critical thinking for high school students and teachers. We use the 360° method, which means that each participant can invite 5-20 people from their environment to take part in the study. These people will assess the participant's critical thinking skills, giving us a more complete and objective picture.

Each participant invites up to 20 other people – the study will contribute to spreading knowledge about critical thinking and encourage reflection on one's own way of analyzing information.

What does the participant gain?

Each participant will receive an individual report with a detailed analysis of their results. This is a unique opportunity to see how your skills are perceived by others, learn about your strengths and areas for development.

Educational nature of the event

Our activity has an educational dimension—we want to promote a competency that is becoming essential in an era of dynamic technological development and digital

transformation. We believe that critical thinking skills are key to conscious participation in social and professional life.

Final report

Based on the results of the survey, we will prepare a summary report, which we will share with a wide audience. We want the results of our survey to inspire further educational activities and the development of future competencies in Poland.

Ethics and privacy

The study is conducted in accordance with the highest ethical standards and with full respect for the privacy of participants. Individual results will remain confidential and will only be made available to interested parties.

Study partners

- Dr. Marta Ziółkowska from the Institute of Management at the Warsaw School of Economics (SGH).
- Rzeczpospolita
- Business Centre Club

Fill out the form and join the study

Would you like to participate in the study? It's easy! Fill out the form below and join the group of people who will be the first in Poland to learn about their critical thinking skills. Don't wait!

Register now to receive your individual report and have a real impact on the development of this key skill in our country.

We invite you to participate!

(25min)