

Innovation and Investment Report

Promotional materials for the Intelligent Development Center (Centrum Inteligentnego Rozwoju)

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Smart growth is an economic and social strategy that focuses on creating sustainable growth through innovation, efficient use of resources, and human capital development. Investments in new technologies, traditional sectors, and personal development are key to implementing this strategy.

In today's edition of our thematic section "About Innovation and Investment" on this and the following pages, we present some of the key solutions that support development on many levels. Laparo focuses on developing medical simulation through a comprehensive approach to surgical education.

"We strive to contribute to the development of medical simulation. We take a holistic view of education, which includes not only equipment, but also substantive input, tutorials, medical standards, good habits, and most importantly, objective assessment of progress. We want to ensure the most efficient learning path by focusing on the key aspects of a surgeon's work and saving the valuable time of teaching staff," says Mateusz Rulewicz, one of the two founders of the company, alongside Radosław Nowosielski.

[Photo caption]: *Subsequent editions of the Intelligent Development Forum have become a permanent fixture in the calendar of major economic congresses. The 10th anniversary event will take place on June 9-10, 2025. The photo shows Marcin Prokop during last year's edition of the event. Photo: ARC*

Natural Antibody uses artificial intelligence (AI) in drug discovery processes, focusing on IT tools for scientists. Partnerships with companies such as AstraZeneca, Bayer, and Boehringer Ingelheim strengthen the company's position as a technology leader, contributing to global progress in the treatment of diseases.

“We provide scientists specializing in laboratory work with IT tools based on machine learning, which significantly reduce their working time and support the decision-making process in the development of antibody-based drugs,” explains Michał Krawczyk, founder of Natural Antibody.

He adds that a key ingredient in the company's success was the scientific achievements of its main founder, Konrad Krawczyk, and in particular the fact that he is one of the pioneers working on the application of artificial intelligence in the field of antibody-based drugs. BizYou, in turn, responds to the challenges of contemporary work models, especially in the context of remote and hybrid work. The company introduces programs that develop mental resilience and change management, which increases employee productivity and satisfaction.

“The idea for BizYou was conceived in November 2019 in response to the need for many employees to work from home and to grant employees such days as a benefit. When the pandemic hit, it turned out that we were ready to support companies and managers in the challenges of remote work,” explains Katarzyna Lorenc, the company's CEO.

“On the one hand, we relied on our strengths, namely our ability to guide companies through change and take care of mental toughness. We modified this approach, assuming that the market would develop in this direction. We just didn't expect it to happen so quickly,” she points out.

Katarzyna Lorenc makes no secret of the fact that when working with leaders, it is important to listen to their needs and to extrapolate them. To check what we have to offer that best meets a given need. Sometimes this means being ahead of the

market and educating it. This was the case with mental toughness. “When I introduced mental toughness measurement in 2006, there was little interest. Today, our certifications for trainers, managers, and coaches, as well as training for companies, are extremely popular,” emphasizes the president of BizYou.

The summit of development-related topics will take place during the 10th edition of the Intelligent Development Forum. This anniversary edition will bring together entrepreneurial leaders who shape the future in the spirit of innovation and progress on a daily basis. The event, one of the most important economic congresses in Poland, will take place on June 9-10 at the prestigious ApartHotel Termy Uniejów.

(25min)